Sustainable Innovation 2013 Collaboration, Co-creation & New Business Models 18th International Conference 4th – 5th November 2013 University for the Creative Arts Epsom, Surrey United Kingdom www.cfsd.org.uk





Cédric Hananel, Managing Director, ARCTIK SPRL, Belgium – www.arctik.eu

Cédric Hananel is the managing director of ARCTIK SPRL a European Affairs consultancy specialized on sustainability issues at European level.

He has experience and knowledge of EU environmental policies in the fields of eco-innovation, cleantech and resource efficiency. He is specialized in stakeholders and networks' engagement and institutional communication as well as creating conferences and seminars in the area of (green) innovation at European level. Cédric also has a strong experience in managing funded projects as well as evaluation.

Following two years operating in the USA and a year in Colombia as part of a Global Environment Facility grant (GEF), he managed communication initiatives on behalf of the European Commission, DG Environment and DG Energy, and of the Executive Agency for Competitiveness and Innovation (EACI). He was particularly the public relations designer of the European eco-innovation community (ETAP/EcoAP) and still keeps close ties with influent members.

Cédric holds a BA and an MA in Sociology from the University of Louvain (Belgium), and an MA in Sustainable International Development from Brandeis University, Boston (USA).

